FLAVOURED



WWW.AROMA-FILTER.COM





## COFFEE FILTER & Jume

The Aroma Filters refine the coffee enjoyment, in the common brewing method, through the addition of flavors introduced directly into the hot filter paper.

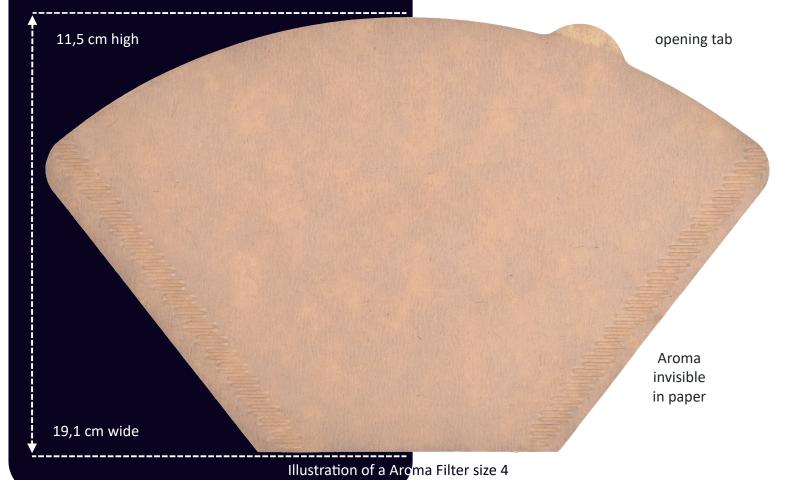
That way we rise up our customers experiences to totally new taste dimensions.

Filter coffee in general is the most ecologically sustainable kind of coffee making. The Aroma Filters are compostable organic waste.

45% of coffee drinkers globally use filter coffee

25% of the products in the segments Capsules, Pads, Instand and Out-of-Home are flavored

A cup of Aroma Filter coffee is the most economical in comparison



On July 9, 2019, Carsten Norbert Johann Detzer registgered the PROCEDURE FOR THE FLAVORED COFFEE FILTERS.

BY SHEER COINCIDENCE, THE DAY

## 111 YEARS LATER!

## THE REINVENTION OFFEE FILTER

Item number: 709593 Aroma Filter Cappuccino Content 16 Aroma Filter









**Packaging Unit:** 

Pack size:

Wrapping paper 111g/m<sup>2</sup>

Content: 16 Aroma Filter

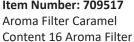
20 items/Tray sorted







Item Number: 709500 Aroma Filter Vanilla Content 16 Aroma Filter













many more flavours to come



In the turmoil of the upcoming century our founder Johann was already working in several jobs until he finally found his calling as an entrepreneur.

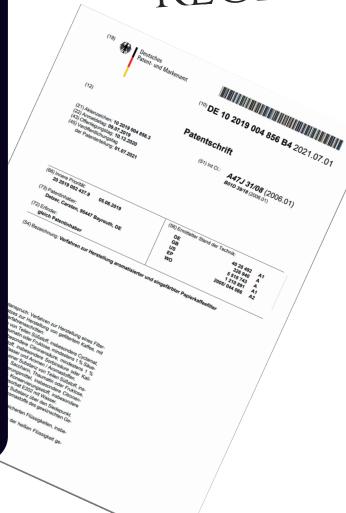
In search of meaning, drifting, like so many at the beginning of the nascent twenties. The grandson of a goose farmer were invited one day to pitch his innovative ideas at a large stage of the University of Munich.

The day before the event, and after viewing the guest list, he felt his first idea was no longer sufficient and he went for a walk to philosophize.

The next morning he simply presented his new idea, the Aroma Filters, and met enthusiasm.

Already one year later, he held a patent for the aromatization of hot filter paper in his hands and thus laid the foundation stone for the future corporation.

## COFFEE FILTER WITH PATENT RECIPE





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